

# LA:RISE—LOS ANGELES REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE



## INNOVATIVE FEATURES

**Job Readiness Assessment (JRA):** This tool is used by all social enterprise sites to ensure that potential employees are job ready. The tool helps increase the likelihood that participants will succeed in the program and assures employers that employees will be trained well and ready to work.

**CalJOBS:** A data tracking system that allows all LA:RISE partners to communicate efficiently with each other. By integrating social enterprises and retention providers, this platform has significantly improved communication and case management across multiple sites.

**Beyond Co-location:** WorkSource Centers and America's Job Centers of California (AJCC) partners are not just physically co-located at the social enterprise site—they are integrated into their program and organization. Individuals from both of these agencies are seen as one seamless team, providing customer-centric case management to all LA:RISE participants.

LA:RISE is an innovative partnership that unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life.

People with high employment barriers need specialized support in order to succeed. Thousands of Angelenos are shut out of the workforce, including people with high employment barriers such as individuals with histories of homelessness, incarceration and youth who are neither in school nor working.

LA:RISE connects social enterprises to the Workforce System, supportive services, and employers, thereby creating an integrated system that allows all partners to bring their expertise and resources to the table. LA:RISE is demonstrating that a public-private partnership can help solve some of society's biggest challenges and improve lives for all Angelenos.

## LA:RISE – A PARTNERSHIP THAT WORKS!



### OVER 3,900 PARTICIPANTS

have been placed into transitional subsidized employment and received support services.



### OVER 1,800 PARTICIPANTS

have been placed into competitive unsubsidized employment and receive retention services.



### OVER 2,700 PARTICIPANTS

have been co-enrolled in Workforce Innovation and Opportunity Act (WIOA) programs to receive job readiness resources.

## TO LEARN MORE ABOUT LA:RISE GO TO

<http://redf.org/larise/> or call (888) 4-LARISE  
(888-452-7473) for referral information.

# LA:RISE INNOVATIVE MODEL

LA:RISE is an innovative partnership that unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life.



## LA:RISE PARTNERS

### PROJECT LEADS

**EWDD/WDACS:** The Economic and Workforce Development Department and Workforce Development, Aging and Community Services Department are responsible for workforce development and training in the City of LA and County of LA, respectively. They act as the project managers and provide administrative oversight for fiscal monitoring and program compliance.

**REDF:** Is a venture philanthropy organization that invests exclusively in employment social enterprise businesses. REDF is the lead program manager and provides technical assistance to individual partners.

### SOCIAL ENTERPRISES

Social enterprises are competitive, revenue-generating businesses that provide transitional employment and 360-degree support to people striving to overcome employment barriers. Social enterprises help these men and women stabilize their lives, build their skills, and succeed.

### WORKFORCE AGENCIES

Government contractors (WorkSource Centers, America's Job Centers of California, One-Stops) are organizations that provide workforce development and job readiness training. They work with individuals from the beginning of employment at the social enterprise through job placement and follow up once someone is placed in employment.

### RETENTION PROVIDERS

The sole focus of the retention provider is to help people remain employed by providing wrap-around support and resources to prevent job loss and lay the foundation for upward mobility. They assist with referrals to health, housing, and educational resources and coaching for personal development and financial capabilities.

### EMPLOYER PROGRAM

Creating employment pathways that fit the needs and interests of our target population is critical to the success of LA:RISE. In addition to leveraging workforce system connections to competitive employment, LA:RISE has identified employers in the private sector who are mission-aligned, industry-relevant, and provide the potential for upward mobility.

For a list of current LA:RISE partners:

<https://redf.org/larise-program>

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS), and REDF (Roberts Enterprise Development Fund).



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