



CONNECTING EMPLOYERS WITH A NEW POOL OF QUALITY TALENT

Right now, there are hundreds of well-trained, highly-motivated, potential employees ready to bring their skills and talents to your business. LA:RISE (the Los Angeles Regional Initiative for Social Enterprise) offers employers direct access to a local pool of job ready candidates—along with the resources to help them succeed, advance, and thrive long term. We're recruiting forward-looking companies for our Employer Partner Program that understand the power of a job to transform a life, and recognize the potential of people who have overcome great adversity, including those who have experienced homelessness and incarceration, as well as young people disconnected from school and work.

A PARTNERSHIP THAT WORKS!

Now in its seventh year, LA:RISE is an innovative partnership that unites the City and County of Los Angeles workforce agencies with employment social enterprises to help people striving for a better life get the jobs and support they need to succeed. LA:RISE brings together change agents from a variety of sectors—employment social enterprises that offer transitional jobs and training, workforce agencies, retention specialists, and employers—to create a groundbreaking solution that so far has helped over 3,200 Angelenos re-enter and thrive in the workplace.



BENEFITS OF BEING AN LA:RISE EMPLOYER PARTNER



Funding for Training and Tax Credits

- **Up to \$2,000** on-the-job training reimbursement for each employee hired through the LA:RISE program.
- **Up to \$9,600** Work Opportunity Tax Credit (WOTC) for each employee hired that is overcoming barriers to employment.¹
- **Up to \$5,000** in fidelity bond coverage for a jobseeker's first 6 months on the job, free of charge through the U.S. Department of Labor's Federal Bonding Program.²



Access to a new pool of quality, vetted talent

- All LA:RISE candidates are pre-screened using a standard [job readiness tool](#) assessing 18 essential skill areas. The tool was developed in collaboration with employers to ensure potential employees are "job ready."

¹For additional information about WOTC and eligible target groups see <https://www.irs.gov/businesses/small-businesses-self-employed/work-opportunity-tax-credit>.

²For additional information, see <http://bonds4jobs.com>.

BENEFITS OF BEING AN LA:RISE EMPLOYER PARTNER (CONT.)



Increased visibility as a leader in diversity and inclusion

- Recognition as an LA:RISE Employer Partner through program websites, materials, and events hosted by the Los Angeles County Department of Workforce, Development, Aging, and Community Services (WDACS), the office of Los Angeles Mayor Eric Garcetti, the City of Los Angeles Economic & Workforce Development Department (EWDD), and REDF.
- Opportunities to network with and learn from other LA:RISE employers and program partners.



Employer support

- Work with a program manager who connects employers with the LA:RISE talent pipeline, resources, and partners.
- Gain access to an online resource center offering tools and best practices to help employers build an inclusive workplace.



Free retention support for employees

- Range of supports offered to all LA:RISE hires for up to one year to improve retention.

WHAT AN LA:RISE HIRING PARTNERSHIP ENTAILS

- Openness to hiring people overcoming employment barriers, such as experiences of homelessness, incarceration, addiction, and mental illness.
- Offering primarily full-time, permanent positions or part-time opportunities with potential for career and wage advancement.
- Setting a target number of job opportunities for LA:RISE participant consideration.
- Promoting a supportive and inclusive work culture in which employees can thrive.
- Providing job postings, qualifications, applications, and recruitment processes to LA:RISE program manager.

CURRENT AND PAST LA:RISE EMPLOYER PARTNERS



Learn more by contacting Reena De Asis at rdeasis@redf.org or 415-510-6043.
We look forward to discussing how we can best serve your hiring needs.

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS), and REDF (Roberts Enterprise Development Fund).



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