



SNAP EMPLOYMENT & TRAINING

FOR EMPLOYMENT SOCIAL ENTERPRISES

Kickoff & Service Mapping
May 9th 2024



Center for
Employment
Opportunities



TODAY'S AGENDA

Topic

Details

Welcome!

- Meet Your TA Team
- Cohort Expectations & Getting Started

Training Topic

- SNAP E&T Component Refresher
- Mapping Your Services

Mapping Activity

Start Mapping Your Services to E&T!

Next Steps and Q&A

GROUP AGREEMENTS FOR THE SESSION:

- 1. Be Present** – Listen actively & absorb the content- it moves quickly!
- 2. Please mute** yourself unless you're speaking or asking questions
- 3. Q&A** –Feel free to use the chat to ask questions throughout the webinar.
We will take questions midway and at the end of the presentation as well.
- 4. Take care of your bodies** Get up to stretch, use restroom, hydrate, etc.
- 5. Practice Grace and Openness** We are all here to learn! All questions are welcome.



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WELCOME!

TELL US ABOUT YOURSELF



In the chat...

- ✓ Please add your Name, Organization, and City
- ✓ What are you most excited about for the cohort?

WELCOME & MEET YOUR TA TEAMS



Seattle Jobs Initiative (SJI)

- Conservation Corps of North Bay
- Fire by Forge/Forge City Works
- Fitrah
- Havenly
- One City United
- Project Real Life Youth
- St. Patrick Center
- Vested Solutions
- Veteran Social Services



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Center for Employment Opportunities (CEO)

- Benevolence Farm
- Epiphany - Nain Rouge Kitchen/Soil2Service
- Gangstas to Growers/The Come Up
- GreenLift
- Home of Chicken and Waffles
- OUTsideINworks
- Pawsperity
- STRIVE International, Inc.
- Working Fields

COHORT OVERVIEW

- An opportunity to receive technical assistance and collaborate with peers aimed at either becoming a SNAP E&T provider or expanding existing SNAP E&T services.
- In monthly 1:1 meetings you will receive technical assistance support from a dedicated SJI or CEO team assigned to guide program development and expansion tied to your goals and work plan.
- In cohort meetings and trainings, you will collaborate with peers and experienced SNAP E&T partners, utilize valuable resources, learn effective strategies, and share program successes.
- [REDFworkshop](#)— Your Cohort Landing page and access to tools, templates, resources, best practices, and SNAP E&T materials relevant to ESE SNAP E&T partnerships.

COHORT EXPECTATIONS (e.g. time commitment)

During the six-month cohort, beginning May 2024, you can anticipate the following:

- Monthly Individualized Technical assistance meetings (1 hour per month)
- Monthly All-Cohort trainings via webinars (60–90 minutes each)
- Optional topic specific sessions, peer to peer exchanges

During individualized TA, each organization will create a Customized Cohort Work Plan to inform needed activities related to the following:

- Increasing SNAP E&T services for participants to facilitate becoming a SNAP E&T provider
- Applying to become a SNAP E&T provider
- Launching a new or improving a current E&T partnership program

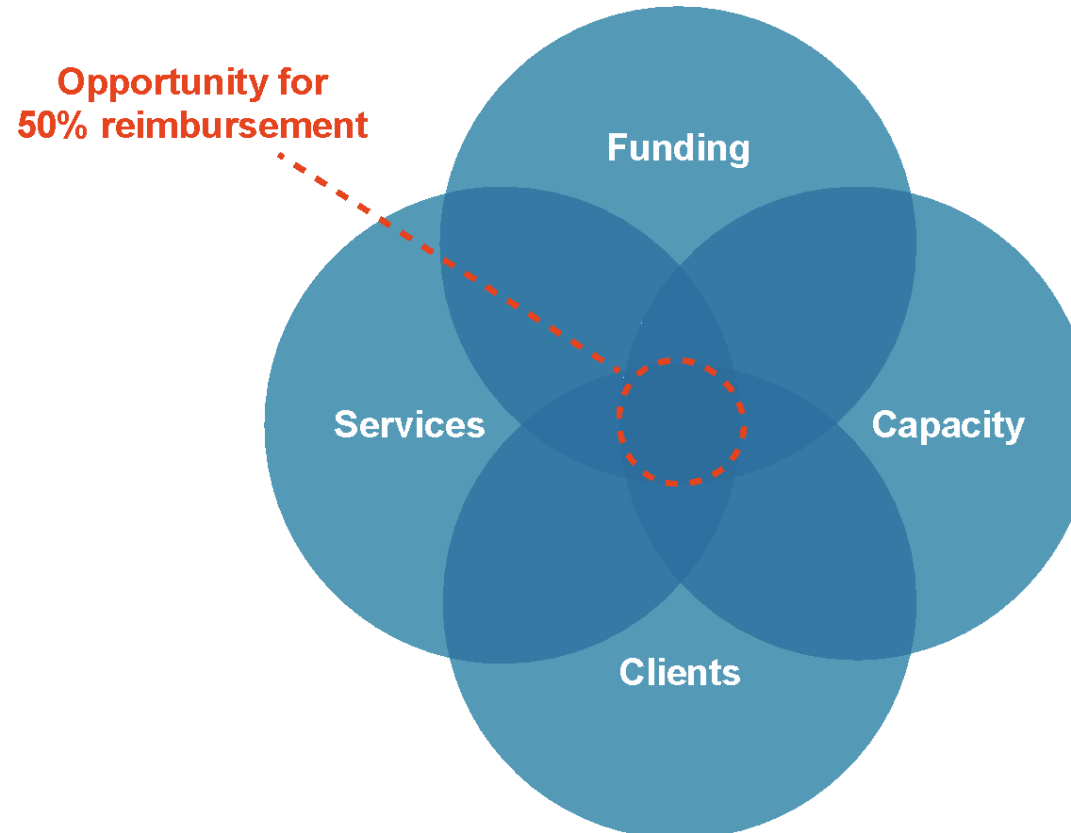


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SERVICE MAPPING

THIRD-PARTY PARTNER ALIGNMENT



TODAY'S GOAL: SERVICE MAPPING

MAPPING PROGRAM SERVICES FOR ALIGNMENT WITH SNAP E&T

The purpose of this tool is for your organization to identify how existing services align with SNAP E&T components and related case management. This mapping tool will also help you to identify program adjustments, additional information needed, staff training, and other next steps needed to become a SNAP E&T provider.

Using this guide will give you key pieces of information to develop a SNAP E&T proposal as well as how you will integrate SNAP E&T into your program services.

STEP 1: Review and become familiar with the SNAP E&T components and services **STEP 2: Assess your services for SNAP E&T alignment**

Click on the components and services below for a definition

SNAP E&T COMPONENTS **SNAP E&T SERVICES**

• Match the SNAP E&T components and services to your organization's current programs and services
• Identify any adjustments, next steps or staff training

STEP 3: Use this fillable document to map your program services

E&T COMPONENT & SERVICES	YOUR CORRESPONDING PROGRAM OR SERVICE	NOTES-ADJUSTMENTS, TRAINING, NEXT STEPS
SUPERVISED JOB SEARCH (SJS)		
JOB SEARCH TRAINING		
EDUCATION		
JOB RETENTION		
WORKFARE		
WORK EXPERIENCE		
SELF-EMPLOYMENT TRAINING		
CASE MANAGEMENT		
PARTICIPANT REIMBURSEMENTS		

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Today, we'll walk through service mapping and provide a foundation for you to map your programs to SNAP E&T. Using the Mapping Tool, you will:

Step 1
Review and become familiar with the SNAP E&T components and services

Step 2
Assess your services for SNAP E&T alignment

Let's Start Here!

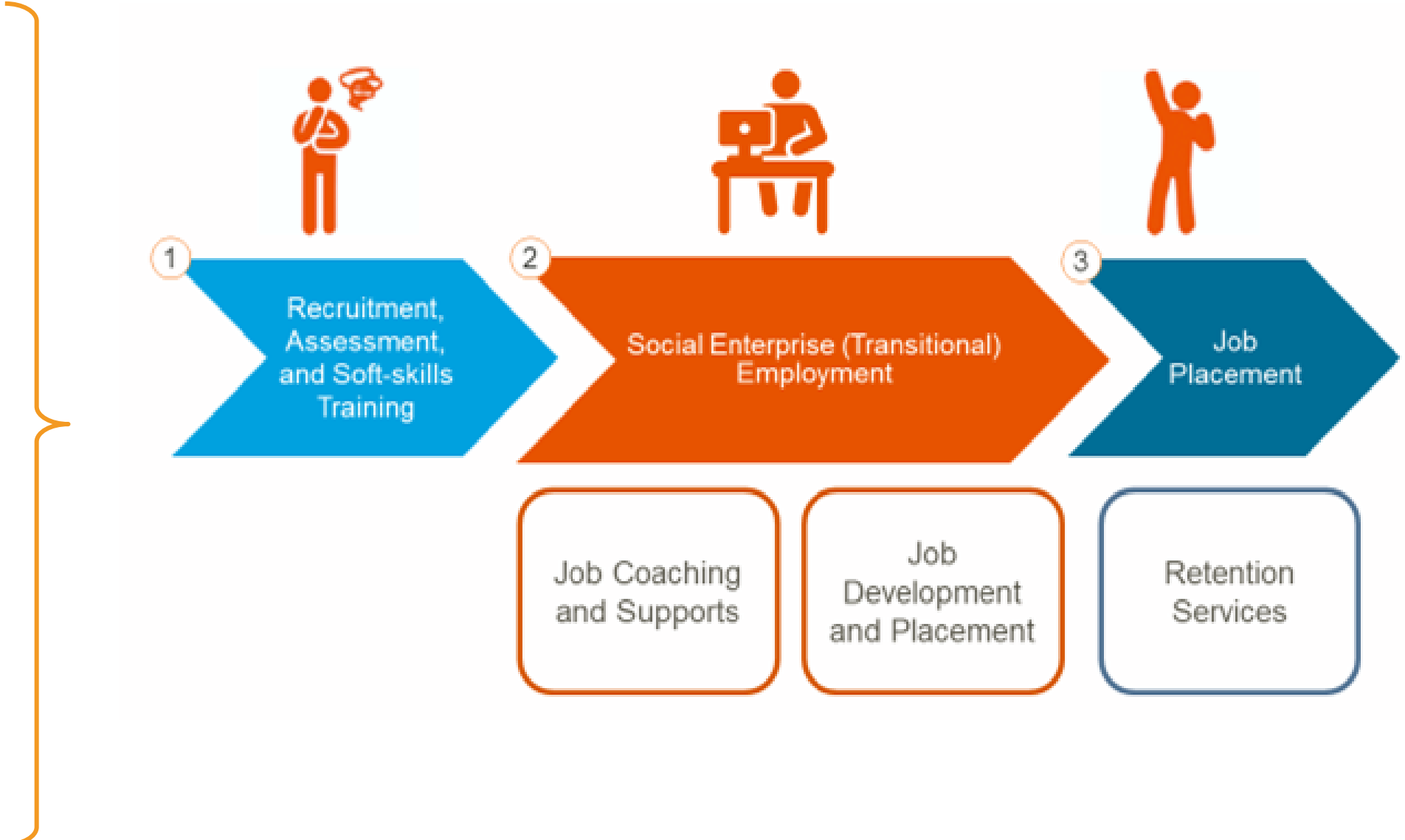
Step 3
Use the mapping tool to align your program services

SNAP E&T COMPONENTS

Job Search Training	Activities that enhance the job-readiness of participants by teaching job seeking techniques, boosting self-confidence, etc.
Supervised Job Search	Participant job search activities that are guided and tailored to participant needs and employment goals.
Education	Activities that improve basic skills and employability of participants. Includes post-secondary credentials, industry recognized credentials, licensures, as well as other work-readiness activities.
Workfare	Activities that allow the participant to work off the value of their household's monthly SNAP allotment through an assignment at a public or private community-based organization or nonprofit.
Work Experience	Programs that include a planned, paid or unpaid, structured learning experience that takes place in a workplace for a limited amount of time.
Self-Employment Training	Training to help participants improve employability by learning to design and operate a small business or other venture.
Job Retention	Continued supportive services to help a SNAP E&T participant persist in their first months on their job. Can only be offered after participation in other SNAP E&T components. **Can be offered to participants even if their new employment income makes them no longer eligible to receive SNAP benefits.**

ESE ALIGNMENT

Job Search Training
Supervised Job Search
Education
Workfare
Work Experience
Self-Employment Training
Job Retention



OTHER SERVICES

Employability Assessment

Before the participant is enrolled in an E&T component, conducting an employment assessment provides a **standardized evaluation of the participant's employment skills**, which can be used to place the participant in a component that suits their skill level and interests. The assessment can be conducted by an E&T counselor, a case manager, or an E&T service provider.



Case Management

Once the participant needs are assessed, **all E&T participants must receive case management services as part of the E&T program**. Case management services must be designed to support the participant as the participant progresses through an E&T program.

State agencies have flexibility to offer a variety of services and tailor those services to the needs of the participants.



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CEO EXAMPLE

Each of the main four parts of CEO's model map onto E&T components -- but not all of them!



Job-Readiness Training



Transitional Employment



Job Coaching & Placement



Retention Services for One Year

E&T Component:

	Job-Readiness Training	Transitional Employment	Job Coaching & Placement	Retention Services for One Year
Supervised Job Search/Job Search Training	✓		✓	
Work Experience (Subsidized Employment)		✓		
Education				
Job Retention (up to 90 days)				✓
Self-Employment Training				
Workfare				
On-the-Job Training				



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MAPPING ACTIVITY

MAPPING EXERCISE: BENEFITS

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JOB SEARCH TRAINING		
EDUCATION		
JOB RETENTION		
WORKFARE		
WORK EXPERIENCE		
SELF-EMPLOYMENT TRAINING		
CASE MANAGEMENT		
PARTICIPANT REIMBURSEMENTS		

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The Benefits of this Mapping Exercise include:

- Further assess your alignment and how SNAP E&T might enhance your organization
- Include in a proposal to become a SNAP E&T provider
- Draft an updated program and service flow including SNAP E&T activities
- Implementation planning as a SNAP E&T partner
- Identify staff training needs and training plan
- Opportunities for reimbursement and budget
- Preparation for monitoring and audits

MAPPING EXERCISE: BREAK OUTS

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Using the Mapping Tool, you will:

Step 1

Review and become familiar with the SNAP E&T components and services

Step 2

Assess your services for SNAP E&T alignment

Step 3

Use the mapping tool to align your program services

Let's Give it a Try!

MAPPING EXERCISE: BREAK OUTS

We'll break up into groups to start working on our mapping exercise. Each breakout room will have a TA team member who is there to answer questions as you draft!

STEP 3: Use this fillable document to map your program services

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EXAMPLE ASSESSMENT

E&T COMPONENT & SERVICES	YOUR CORRESPONDING PROGRAM OR SERVICE	NOTES-ADJUSTMENTS, TRAINING, NEXT STEPS
SUPERVISED JOB SEARCH (SJS)	Job Search Workshops (weekly) Individual Job Search assistance with Employment Specialist	Curriculum description and development Add reporting requirements
JOB SEARCH TRAINING	Job Readiness Workshops (weekly) "Finding Your Next Job" Workshop Knowing Your Community Resources class	Curriculum description and development Add reporting requirements
EDUCATION	N/A	N/A
JOB RETENTION	Monthly Employment Specialist Check-ins Optional; Graduates "Happy Hour" event	Training curriculum development
WORKFARE	N/A	N/A
WORK EXPERIENCE	Transitional Work Program - 2 to 3 months	N/A
SELF-EMPLOYMENT TRAINING	N/A	N/A
CASE MANAGEMENT	Employment assessment and plan Employment barriers; identify mitigation plan; Monthly check-in and reporting	Consider Crew leader role and case management Tracking case management activities
PARTICIPANT REIMBURSEMENTS	Transportation Work crew clothing/supplies Cell phone/minutes	Develop protocol for additional supportive services

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MAPPING EXERCISE: BREAK OUTS

Questions for Consideration & Discussion

What are the key elements of your program model? Where do you see these aligning with SNAP E&T components?

Are there any components that do not align with your program model?

What clarifications do you need in order to align your program with these E&T?

Does your program offer case management services?

What support services do you offer?



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WRAP UP

NEXT STEPS

- Complete Mapping tool before you you meet with your TA team
- Check out your Workplan if you have not already
- If you have not scheduled your recurring TA sessions, look out for that email along with access to your shared project folder
- Our Next Webinar & Topic:
 - June 13th 2024: **SNAP E&T Staff Mapping**

As a reminder:

- [REDFworkshop](#)— Your Cohort Landing page and access to tools, templates, resources, best practices, and SNAP E&T materials relevant to ESE SNAP E&T partnerships.