

# REDF'S SOCIAL ENTERPRISES

IMPROVE LIVES AND MORE THAN DOUBLES SOCIETY'S RETURN ON INVESTMENT



REDF INVESTS MONEY AND EXPERTISE IN SOCIAL ENTERPRISES TO MAKE AN IMPACT IN A COST-EFFECTIVE WAY.

Social enterprises (SE) are mission-driven businesses focused on hiring and assisting people who are willing and able to work, but who face formidable barriers to employment.



Young people disconnected from work or school



People who have been incarcerated



People who have been homeless

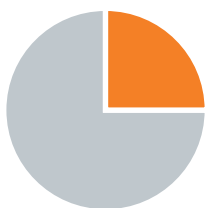


People with mental health or substance use challenges

## Social Enterprise Impact

Independent research shows that social enterprises provide a significant return on investment, for taxpayers, philanthropy, government, and of course, the people they serve.<sup>1</sup>

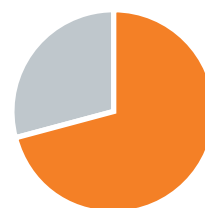
## People Entering the Social Enterprises



**25%**  
never had a job



**85%**  
didn't have stable housing the year prior



**71%**  
of monthly income came from government benefits, 23% came from work

<sup>1</sup> Maxwell, Nan, Dana Rotz, and Adam Dunn. "Economic self-sufficiency and life stability one year after starting a social enterprise job." Oakland, CA: Mathematica Policy Research, 2014.

## Social Enterprise Benefits for Individuals



### TRAINING

While working at the SE:  
**90%** received training to build soft, vocational, or technical skills.



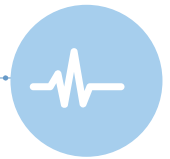
### JOB RETENTION

**56%** hired by SEs had jobs one year later vs. **37%** who only received job support services



### SELF-SUFFICIENCY

**268%** increase in income  
Income from government benefits dropped from **71%** to **24%**



### LIFE STABILITY

Housing stability **tripled**  
and **67%** were working continuously for six months

## Social Enterprise Benefits for Society



Every \$1 SEs spend has a return on investment of \$2.23 in benefits to society



The revenue generated by SEs reduces the amount of money government and philanthropy need to pay for programs



Every \$1 SEs spend saves taxpayers \$1.31



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# REDF

Investing in Employment and Hope