



## Examples of Value Proposition Statements

Type	Company	Value Proposition
Services	Landscaping Co	[Landscaping Co] specializes in commercial landscaping for both businesses and municipalities. Achieve the best curb appeal possible with our hard-working crews! We tailor each contract to fit your project's specific needs. We can quickly put our team on the job— ready to roll out the best service possible.
	Staffing Co	[Staffing Co] brings experience in each industry, a pipeline of rapidly deployed trained personnel, and a reputation for best-in-class customer service. We come already geared for success, providing worksite transportation, background checks, payroll, insurance, protective equipment, and workers' compensation. Our second step, advanced training in construction, forklift, CDL, and other certifications, ensures a diverse and appropriately skilled workforce.
	Bike Repair Co	[Bike Repair Co] is a full-service bicycle repair shop!. We'll diagnose the problem, discuss your options and budget concerns, and provide you with an accurate estimate and time frame for the repair. Repair estimates are always free!
	Training Co	[Training Co] provides interactive and engaging trauma informed care training to professionals. The training helps staff better support individuals that have experienced high levels of stress and trauma. From schools to healthcare organizations, this training is easy to implement and helps teams improve communication, drive engagement, and boost productivity.
	Deconstruction Co	[Deconstruction Co] works with contractors, architects, and homeowners in the [City] metropolitan area and other parts of [State]—at an exceptionally fair price—to provide leading deconstruction services and reduce waste. We have extensive experience managing the deconstruction and donations process. Our business manager can connect you with qualified appraisers for your donation materials and ensure your deconstruction project is completed in a timely and efficient manner.
Products	Catering Co	Under the leadership of an experienced team of culinary talent, [Catering Co] delights customers with fresh, made-from-scratch cuisine, created with high quality ingredients, and topped with exceptional customer service. Whenever possible, we source locally for our ingredients, giving back to the community that gives so much to us.
	Pet Food Co	[Pet Food Co] treats are hand-made by our dog-loving bakers and are full of healthy goodness with none of the artificial additives found in other dog treats. Plus, our bakers use human-grade, vegan ingredients in chef-inspired recipes to create gourmet flavors that dogs will love while learning important skills to change their lives for a brighter future.
	Thrift Co	Our store boasts a quality, ever-changing inventory that satisfies everyday needs on a budget. And our vintage section offers a curated selection of bold, unique, and quirky collectibles and fashions. With over 20,000 sq feet of retail space, there is something for everyone. Whether you're looking for a great deal or a fun vintage item, [Thrift Co] has what you're looking for!