

OVERVIEW

LA:RISE is an innovative partnership that unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life.

Despite low unemployment rates, thousands of Angelenos are shut out of the workforce. People with high employment barriers, including histories of homelessness, incarceration, and opportunity youth, have a lot to offer, but they need specialized support in order to succeed.

LA:RISE connects social enterprises, purpose-driven businesses that provide transitional jobs and wraparound services to employees, to the Workforce Development System (WDS), and to a variety of employers, creating an integrated system that allows all partners to bring their expertise and resources to the table.

UPDATES

Program Year 2018-2019:

To date, over 1,700 LA:RISE participants have secured subsidized employment, and over 570 participants have secured permanent employment. Now in its fourth program year, PY18/19 consists of ten social enterprises (SE), five Worksource Centers (WSC), two retention providers, one legal provider, and one technology provider. For the city program, the enrollment goal was surpassed by 18% and the Workforce Innovation and Opportunity Act (WIOA) co-enrollment goal was surpassed by 28%.

LA:RISE COUNTY EXPANSION

In July 2018, thanks to our partnership with the Los Angeles County Department Of Workforce Development, Aging and Community Services (WDACS) and Measure H funding, LA:RISE expanded to serve all of Los Angeles County, allowing REDF and its partners to serve 268 additional LA County residents facing multiple barriers to employment. The county program consists of three social enterprises and ten America's Job Centers of California (AJCC) offices.

Evaluation:

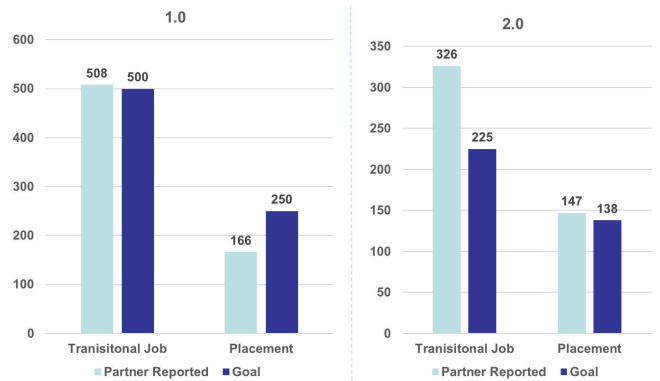
The LA:RISE 1.0 program, funded in part through a U.S. Department of Labor (DOL) Workforce Innovation Fund (WIF) grant, came with the requirement that grant programs must be evaluated. Anticipating this need, the City of Los

Angeles' Economic & Workforce Development Department (EWDD) contracted with Social Policy Research Associates (SPR) to conduct a multi-year, randomized control trial of the program.

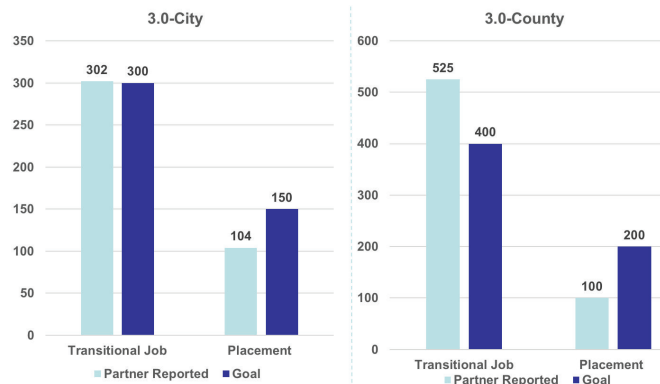
This evaluation compares people who went through a social enterprise program to those who received traditional workforce development services in order to quantify the impact of social enterprise on individual outcomes. The evaluation also included a cost study and implementation study with findings disseminated through two main reports. SPR completed its interim report which includes findings from the early part of the implementation study and a description of the population enrolled, setting the stage for the impact and cost studies to be released in the final report in 2019.

Transitional Employment in a Social Enterprise and Competitive Employment To-Date

IMPACT TO DATE 1.0 & 2.0



IMPACT TO DATE: 3.0



DEMOGRAPHIC INFORMATION:

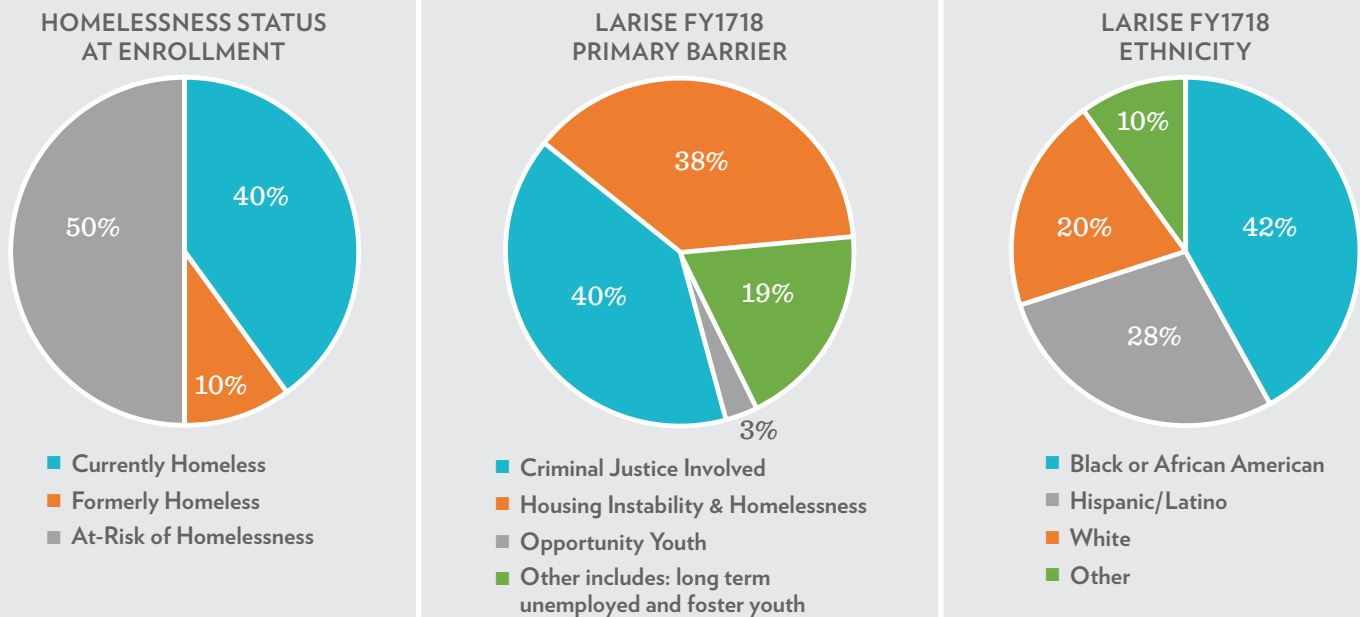


Figure 2: Opportunity Youth co-occurs with other barriers

PARTNER VOICE: Being a part of the LA:RISE collaborative has allowed us to expand our mission and better collaborate with our retail colleagues in tapping the talents of unique populations to fill an organizational need. The LA:RISE model has provided a framework for our organization that we will build on for future program development. —**Joseph Taylor, Regional Director of Workforce & Career Development, Goodwill SoCal.**



MEET ANTHONY

When thinking about his future, Anthony, a past LA:RISE participant through Center for Living & Learning (CLL), is most excited about being in a career where he can help transform the lives of others. Prior to joining the LA:RISE program, Anthony

experienced homelessness and the challenges that came with housing instability. He learned about CLL through El Proyecto WorkSource Center, and was eager to develop his job skills alongside a supportive staff. Anthony says he's developed interpersonal skills that allow him to communicate effectively with those who have differing views. Impressed by his work ethic and passion, Anthony was offered a full-time position as a Community Health Worker with the Office of Diversion and Reentry at CLL. Colleagues say Anthony goes above-and-beyond for his clients, working to connect them to the services they need for successful reentry.



MEET AMIYOKO

Amiyoko came to LA:RISE partner Downtown Women's Center (DWC) in 2013. At the time, she and her children were experiencing homelessness. Amiyoko wanted a means of supporting her family long-term. She participated in educational classes and programs at DWC. With support from staff, she took on leadership roles and discovered her passion for social justice. In 2016, Amiyoko was accepted into a local advocacy program, where she learned to share her personal story to affect homelessness policy change in Los Angeles. Later, Amiyoko accepted a position at MADE by DWC, DWC's social enterprise, through the LA:RISE transitional jobs program. Amiyoko excelled and was soon given more challenging job duties to expand her existing skills. Currently Amiyoko is pursuing her education in the production and film industry where she's excited to grow personally and professionally.

LA:RISE is managed by the Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS) and REDF, and supported by the City of LA and DOL.



REDF

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