

LOS ANGELES EXCEEDS EMPLOYMENT GOAL

Hired + Hopeful LA—a coalition that includes several LA:RISE employment social enterprise—recently surpassed its goal of connecting 16,000 Angelenos who have experienced homelessness with employment by the end of 2022. As of June, **the coalition has had a role in over 19,000 hires of individuals experiencing housing insecurity.** Hired + Hopeful LA's work is not done—with the homelessness crisis in Los Angeles County continuing to affect so many, the coalition is continuing to develop strategies to reduce housing insecurity including expanding employment opportunities.



PARTNER VOICE

“July 1, 2021 marked the start of AADAP’s West Adams WorkSource Center as one of EWDD’s funded LA RISE Programs. We are optimistic that the LA RISE Program will expand the wrap-around services and create an impact in the lives of individuals who are homeless or at risk of experiencing homelessness, through partnerships with CD 10 housing providers, employers, and appropriate strategic partners.

—Daisy Asis-Nakanishi, Director/Project Lead at West Adams WorkSource Center



LA:RISE COVID RELIEF EFFORTS EMPLOY OVER 100 IN 2021

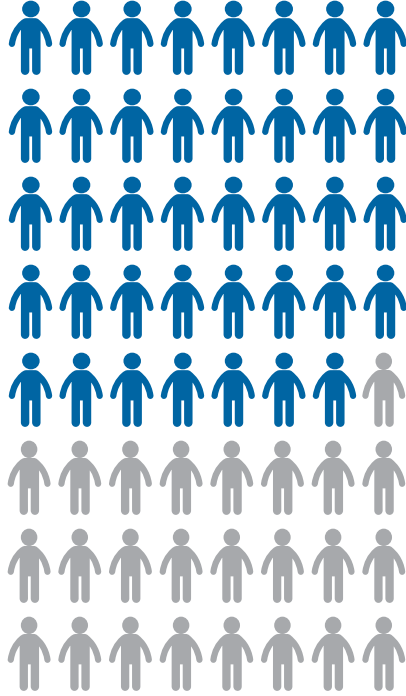
With a \$2M HUD Community Development Block Grant, 114 LA:RISE participants accessed employment and training in support of Los Angeles’ COVID relief efforts. Duties included sanitizing public spaces; staffing testing sites, emergency shelters, and vaccination efforts; and conducting community outreach. Highlights included:

- Los Angeles LGBT Center: Participants worked as disaster relief food sorters and packers in the Pride Pantry for Hollywood and Central Los Angeles residents, supported meal preparation and distribution to quarantined residents and senior homes, and supported the Hello Club, making wellness calls to seniors while screening for food insecurity.
- Center for Living and Learning: 13 participants were trained and hired to support the County of Los Angeles, Department of Health Services COVID-19 outreach, engagement, and system navigation services in the San Fernando Valley, and three earned COVID-19 education certificates. Participants conducted outreach and phone banking for mobile vaccination clinics, staffed a clinic where 302 people were vaccinated, and distributed 3,886 boxes of emergency food to residents.
- Downtown Women’s Center: 10 unhoused women were trained and employed as Vaccine Ambassadors in downtown Los Angeles and Skid Row, providing education at shelters and permanent supportive housing locations, conducting street and encampment outreach, scheduling vaccine appointments, and coordinating transportation. They completed 726 outreach hours, supported 71 outreach events and 110 vaccine clinic events, and assisted 1,191 vaccine clinic attendees resulting in 982 vaccines provided.

TOTAL CITY AND COUNTY PARTICIPANTS EMPLOYED, PROGRAM YEARS 1.0 TO 8.0 (2015-2022)

62%

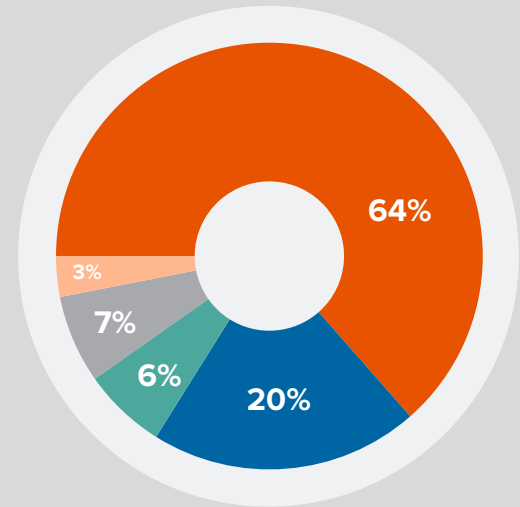
PLACED INTO
COMPETITIVE
EMPLOYMENT



Key: = 100 people employed
Source – CaJOBS data
as of 6/30/2022 &
SPR Evaluation Report

6,450 individuals employed in transitional
subsidized jobs
3,990 placed into competitive unsubsidized jobs

Housing Status at Program Enrollment



- At-risk of homelessness
- Currently homeless in shelter
- Currently homeless on street
- Formerly homeless
- Rapid Re-housing

Source: CaJOBS self-reported data from 7.0 program year participants.

IRENE, DOWNTOWN WOMEN'S CENTER



Irene was hired August 2021 by the Downtown Women's Center (DWC) as a Vaccine Ambassador charged with providing outreach to communities to increase vaccine access and education among vulnerable populations throughout Los Angeles. She was looking for supportive employment and was facing

barriers to joining the workforce because of her experiences with incarceration and housing instability. Irene chose to join DWC's Vaccine Ambassadors program as part of her LA:RISE job training and work experience because of the impact the COVID-19 pandemic had on her family, including the death of a family member and housing instability. Throughout the program, Irene showed outstanding leadership skills, was able to lead vaccine clinics and outreach events for DWC on her own, and was so successful in her outreach to people experiencing homelessness that the Department of Health Services (DHS) offered her a number of full time positions. She is now successfully employed by DHS as a Community Health Worker. With the supports provided by the DWC and the LA:RISE job training opportunity, Irene is now in a path toward self-sufficiency.

LORRAINE, HOMEBOY INDUSTRIES



Lorraine's coworkers know her for her perseverance and tenacity—and at Homeboy Industries, she dove into every opportunity to build a better future for herself and her family. After returning home from 15 years of incarceration, Lorraine relocated to Los Angeles and experienced homelessness. She knew the

value of a supportive network, so she enrolled in Homeboy's training program and was identified as an ideal candidate for LA:RISE. Over the course of her transitional employment, Lorraine developed and refined her time management skills, enabling her to keep two part-time jobs and support her family. She also gained customer service experience, built a resume, and began practicing meditation. Throughout her experience, Lorraine credits the Homeboy and LA:RISE staff with providing a supportive, stable home base as she made large life transitions, reconnected with her son, and navigated increased responsibilities. After graduating from LA:RISE, Lorraine found employment at Urban Alchemy where she is proud to assist those experiencing homelessness and advocate for their needs. She was quickly recognized for her work ethic and passion on the job and was promoted to a Supervisor position.

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS), and REDF (Roberts Enterprise Development Fund).



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REDF LA OFFICE: 801 S. Grand Ave., Suite 725, Los Angeles, CA 90017 | Contact: larise@redf.org