

ACADEMY MEETING TRAINING: ENGAGING EMPLOYERS ON EQUITY

“There’s no equity without economic mobility.”

—Nicole Trimble, Managing Director, Talent Rewire

LA:RISE hosted an engaging conversation with FSG’s Talent Rewire during the February 2021 Academy Meeting. Talent Rewire is building a network of employers committed to hiring and supporting people overcoming systemic barriers to employment. We discussed the increasing need for employers to commit to racial equity in their workplaces—and how to leverage these commitments to build support for LA:RISE and similar programs. Talent Rewire also shared their [Opportunity Navigator toolkit](#) for employers interested in strengthening their diversity, equity, and inclusion initiatives.



PARTNER VOICE

“LA:RISE has supported Homeboy Industries to continue its mission of standing with the marginalized. With the support of LA:RISE, our participants have been able to find outside employment, participate in different trainings, and attend school. LA:RISE and partnering with the worksorce system has assisted Homeboy to give participants the services they need and to support them in transforming their lives.”

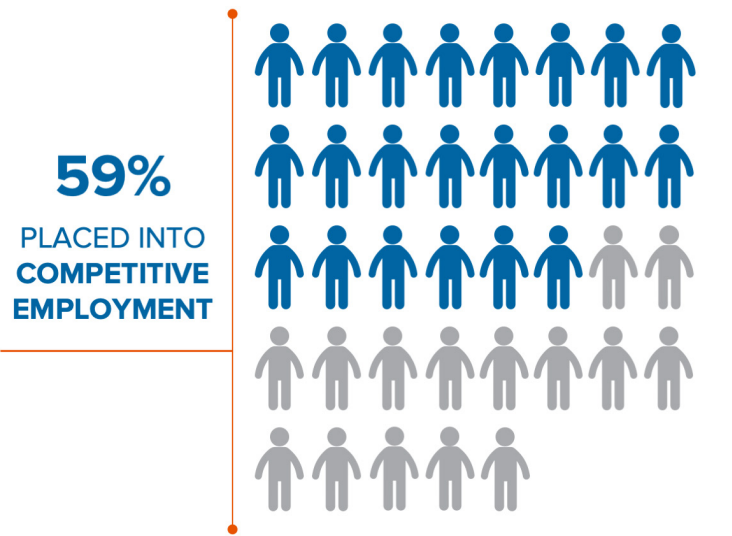
—Mary Ellen Burton, VP of Training & Social Enterprises, Homeboy Industries

CRCD: A BRIDGE HOME SUCCESS

“A Bridge Home,” an initiative of Mayor Garcetti to support Angelenos experiencing homelessness, is currently operating 30 shelters across Los Angeles. These locations provide emergency bridge housing, intensive case management, and supportive services to unhoused individuals. LA:RISE is proudly partnering with ABH sites to provide transitional employment and job placement services to 150 ABH residents.

LA:RISE partner, employment social enterprise Coalition for Responsible Community Development (CRCD), has established successful and impactful relationships with five ABH sites, but their partnership with Wilmington ABH stands out. CRCD kicked off the partnership by hosting LA:RISE information sessions for program managers, case managers, and residents at the ABH site. The staff at Wilmington ABH provided a warm welcome and has continued to stay very involved in their clients’ progress within the LA:RISE program, regularly communicating over email and joining meetings with CRCD’s staff. LA:RISE has gained so much interest at the Wilmington ABH site that CRCD exceeded well beyond their ABH enrollment goals. To date, CRCD has placed 31 ABH residents in subsidized transitional employment.

TOTAL PARTICIPANTS EMPLOYED, CITY PROGRAM YEARS 1.0 TO 6.0 (2015-2020)



Key: = 100 people employed

3,700 individuals employed in transitional subsidized jobs

Source – CalJOBS data as of 01/14/2021 & SPR Evaluation Report

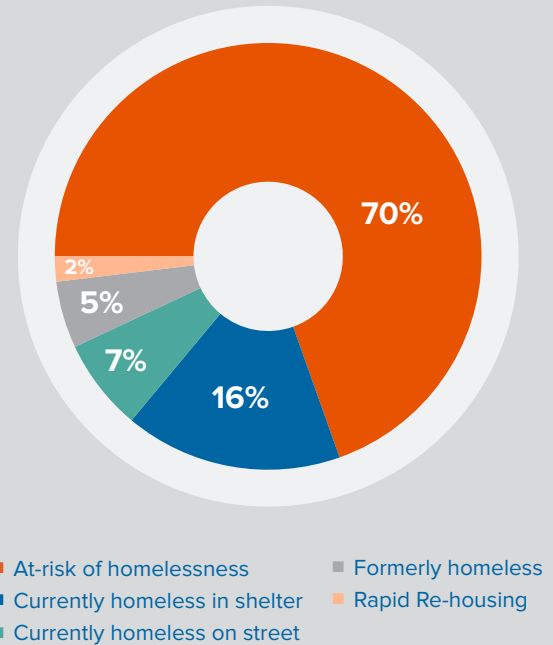
2,200 placed into competitive unsubsidized jobs

MEET ERICA



Erica, now a full-time Community Health Worker at the social enterprise Center for Living and Learning (CLL), knows first-hand how hard it can be to navigate homelessness and reentry resources. As a high school student, Erica had her first child. Despite graduating and working full-time, the high cost of daycare left Erica unable to afford her housing. Determined to provide for her family, she turned to illegal activities to supplement her income and was incarcerated. After her release, Erica enrolled in the Welfare to Work program and was referred to El Proyecto WorkSource where she learned about CLL and the LA:RISE program. During her transitional employment, Erica received training in trauma informed care and developed experience with case management and notes documentation software. All this led to her a full-time job helping others, a career that she is excited to pursue, and confidence to deal with any challenge that comes her way.

Housing Status at Program Enrollment



Source: CAIJOBS self-reported data from 2019-2020 program year participants.

MEET JONATHAN



The LA:RISE program introduced Jonathan to a career that he loves at just the right time. Jonathan arrived at the Los Angeles LGBT Center when he was 22 years old and experiencing homelessness. There he learned about LA:RISE and the opportunity to gain work experience while receiving support in his search for employment. He quickly enrolled and began his transitional job in the Los Angeles LGBT Center's culinary arts program. Over the course of the three-month program, Jonathan learned a variety of culinary skills and gained confidence in the kitchen. After graduation, he found a full-time job at local bakery Delicious Cookies and is excited to continue learning and building a successful career.

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS), and REDF (Roberts Enterprise Development Fund).



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