

LA:RISE EXPANDS WITH NEW CITY COUNCIL COLLABORATIONS

LA:RISE is proud to partner with City Councilmembers Paul Krekorian (CD 2) and Mark Ridley-Thomas (CD 10) to expand the program in their districts and provide jobs, training, and support to 145 additional Angelenos. This new partnership connects housing providers located in Council Districts 2 and 10 with LA:RISE employment social enterprises, WorkSource Center partners, and retention providers. CD2 housing providers include the Hope of the Valley-operated Tiny Homes Project and A Bridge Home shelter sites. CD10 housing providers include PATH, The People Concern, and HOPICS-operated shelter sites.



LA:RISE RECEIVES PRESTIGIOUS AWARD

Recognizing the success of LA:RISE, the Los Angeles Department of Workforce Development, Aging and Community Services (WDACS), Chief Executive Office (Homeless Initiative), City of Los Angeles – Economic and Workforce Development Department (EWDD), and REDF received the prestigious LA County Top Ten Productivity and Quality Award. The annual award is given by the Quality and Productivity Commission in partnership with the Board of Supervisors, Chief Executive Office, and Productivity Managers' Network. It recognizes County employees, departments, and partners for their achievements in improving the delivery of County services.

MENTAL HEALTH TRAINING

Nearly 100 partners gathered for September's LA:RISE Academy Meeting. We heard from REDF President Maria Kim and welcomed behavioral health specialists from Homeless Health Care Los Angeles for a session on common mental health concerns among LA:RISE clients. Our speakers provided valuable guidance, tools, and referrals for providing immediate and long-term support for LA:RISE participants.

LA:RISE LAUNCHES YOUTH ACADEMY

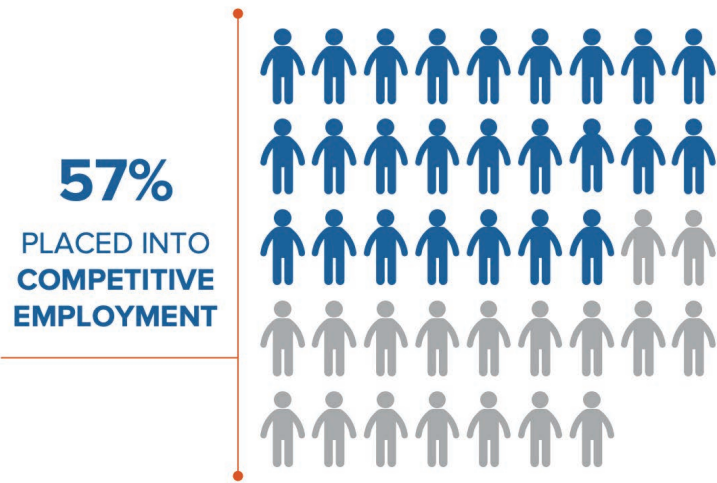
LA:RISE recently launched the LA:RISE Youth Academy, a new program focused on improving housing, education, and workforce outcomes for the more than 3,000 youth experiencing homelessness in Los Angeles. The LA:RISE Youth Academy aims to provide 226 young adults with education, employment, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility.

Funding for the program comes from Mayor Eric Garcetti and the Los Angeles City Council's \$2 million allocation in Homeless, Housing, And Prevention Program (HHAP). This funding will expand services for young adults age 18 to 24 not currently enrolled in LA:RISE who are experiencing homelessness or at-risk of experiencing homelessness.

The LA:RISE Youth Academy leverages existing successful partnerships and connections, and provides valuable services including: case management, work readiness, vocational training, work experience, and job placement. Additionally, the LA:RISE Youth Academy offers educational opportunities alongside job training.

The new program is made possible by the City of Los Angeles Economic and Workforce Development Department's (EWDD) partnership with REDF, the Los Angeles Homeless Services Authority (LAHSA), Los Angeles Unified School District (LAUSD), the Los Angeles Community College District (LACCD), as well as other City departments. Since the program's launch, the LA:RISE Youth Academy has expanded its referral partners to include the California Department of Rehabilitation (DOR), LA County Department of Children and Family Services, and LAUSD, creating a streamlined process for connecting targeted youth to the program.

TOTAL CITY PARTICIPANTS EMPLOYED, PROGRAM YEARS 1.0 TO 7.0 (2015-2021)



Key: = 100 people employed

4,340 individuals employed in transitional subsidized jobs

Source – CalJOBS data as of 10/1/2021 & SPR Evaluation Report

2,475 placed into competitive unsubsidized jobs

PARTNER VOICE

“The LA:RISE program has been a great resource for the Hollywood Community. It is wonderful to have a program that focuses on the specific needs for the homeless and those at risk of becoming homeless. The ability to co-enroll participants into the Workforce Innovation and Opportunity Act programs has been beneficial to those most in need.”

—Margo Scoble, Program Director, Managed Career Solutions (MCS)

DANIEL, LOS ANGELES CONSERVATION CORPS (LACC)



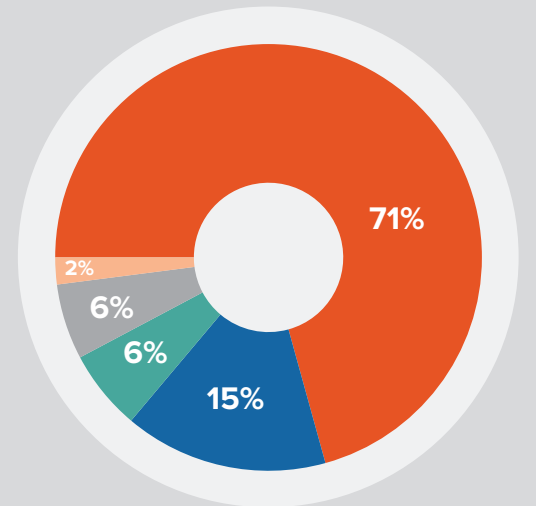
At employment social enterprise Los Angeles Conservation Corps, Daniel is a vital team member and was recently promoted to Corps Member Driver. Daniel is incredibly proud of all that he has learned on-the-job through LA:RISE—how to use a variety of tools, drive large vehicles, and lead a team. When he enrolled in the program, he was underemployed and struggled to pay his bills and maintain stable housing. He was drawn to LA:RISE because of the opportunity to gain job experience, earn a paycheck, and complete certifications. Today, Daniel is excited about all the possibilities his experience has opened—he is applying for a scholarship to return to school and pursue his goal of becoming a firefighter and park ranger.

DONNY, GOODWILL OF SOUTHERN CALIFORNIA



LA:RISE graduate Donny knows it's never too late to pursue new goals. At 52, he's starting a career that makes him proud, confident, and hopeful for his future. When he enrolled at Goodwill of Southern California, he had recently returned home from incarceration as the COVID-19 pandemic began. In the early days of shelter-in-place, Donny encountered significant barriers to a successful reentry, including regaining his identification and social security documentation. Faced with steep challenges, Donny experienced depression and was living in unstable housing. At Goodwill, he completed a COVID Disaster Relief Training and began his transitional employment at the Los Angeles Food Bank. He excelled and was offered a full-time position as a Custodian at Goodwill's Skid Row Project.

Housing Status at Program Enrollment



- At-risk of homelessness
- Currently homeless in shelter
- Currently homeless on street
- Formerly homeless
- Rapid Re-housing

Source: CalJOBS self-reported data from 7.0 program year participants.

LA:RISE is managed by the City of Los Angeles Economic and Workforce Development Department (EWDD), Los Angeles County Workforce Development, Aging & Community Services (WDACS), and REDF (Roberts Enterprise Development Fund).



LA:RISE is a project funded by the City of Los Angeles and the County of Los Angeles Measure H Funds.