



WOMEN'S
BEAN PROJECT®



10 TACTICS FOR GAINING INPUT & INSIGHT FOR OPERATIONAL GROWTH

The tactics below was created by Women's Bean Project for the Elevate & Expand: Strategic Operational Growth Planning session during the Winter 2024 CE Week.

We recommend ESE leaders take time to reflect on these individually and also bring these tactics to different stakeholders to hear their perspectives.

01.

Staff Survey

- o What do you like about your current work area and the building in general?
- o What do you dislike?
- o What would you love to have?

02.

Program Participant Survey

- o What do you like/dislike about the current building?
- o What would help the space feel safe?

03.

Donor Survey

- o Include board members
- o Input to help us later sell the dream

04.

Continuous opportunities for input during design phase

- o This allowed for iterative process as we went about doing our jobs

05.

Charettes with the Architect & Designer

- o Design charrettes look like brainstorming, as a roomful of architects, engineers, contractors and clients hash out and contribute to a big idea. Modern charrettes are collaborative and problem seeking, pushing creative boundaries while keeping client leaders engaged.



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06. Site Screening

- o Every possible site screened for accessibility first

07. Visit Other Facilities for Ideas

- o Departments toured specific locations to inform design of their areas
- o Teams had responsibility for working with architect to design their areas of responsibility

08. Frequent check ins as project evolved

- o Input about layout
- o Input on furniture
- o Voting on color scheme

09. Proactive Displays

- o All furniture and finishes choices displayed for everyone to see & provide feedback

10. Tours for Everyone

- o Hard hat tours of the final site with staff, donors, board, program participants