

# Before/After Cleanup Pics



## Communication Goal:

- Show ongoing local results
- Demonstrate well-spent tax dollars

## Photo Tips

- Ideal is to focus on area with large concentration of garbage. Need a stark before/after comparison
- Same spot, same angle
- High res images (usually minimum 1 MB)
- No wording on images
- Save files with name that includes:
  - When taken
  - Where details (which city, county, highway and nearest exit/milemarker)





# “Do” examples





# “Don’t” examples





# “Don’t” examples



File name: “1.19.24 - Yuba County – milemarker 9.30.jpeg”

# File naming examples



3.29.24 LA NB 57 Auto Center Dr. Glendora 1 AFTER.jpg  
272 KB



3.29.24 LA NB 57 Auto Center Dr. Glendora 2 AFTER.jpg  
208 KB



3.29.24 LA NB 57 Auto Center Dr. Glendora 1 BEFORE.jpg  
628 KB



3.29.24 LA NB 57 Auto Center Dr. Glendora 2 BEFORE.jpg  
174 KB



3.29.24 OC Crew #1 Caltrans Lot (Rock Garden) Sand Canyon After.jpg

