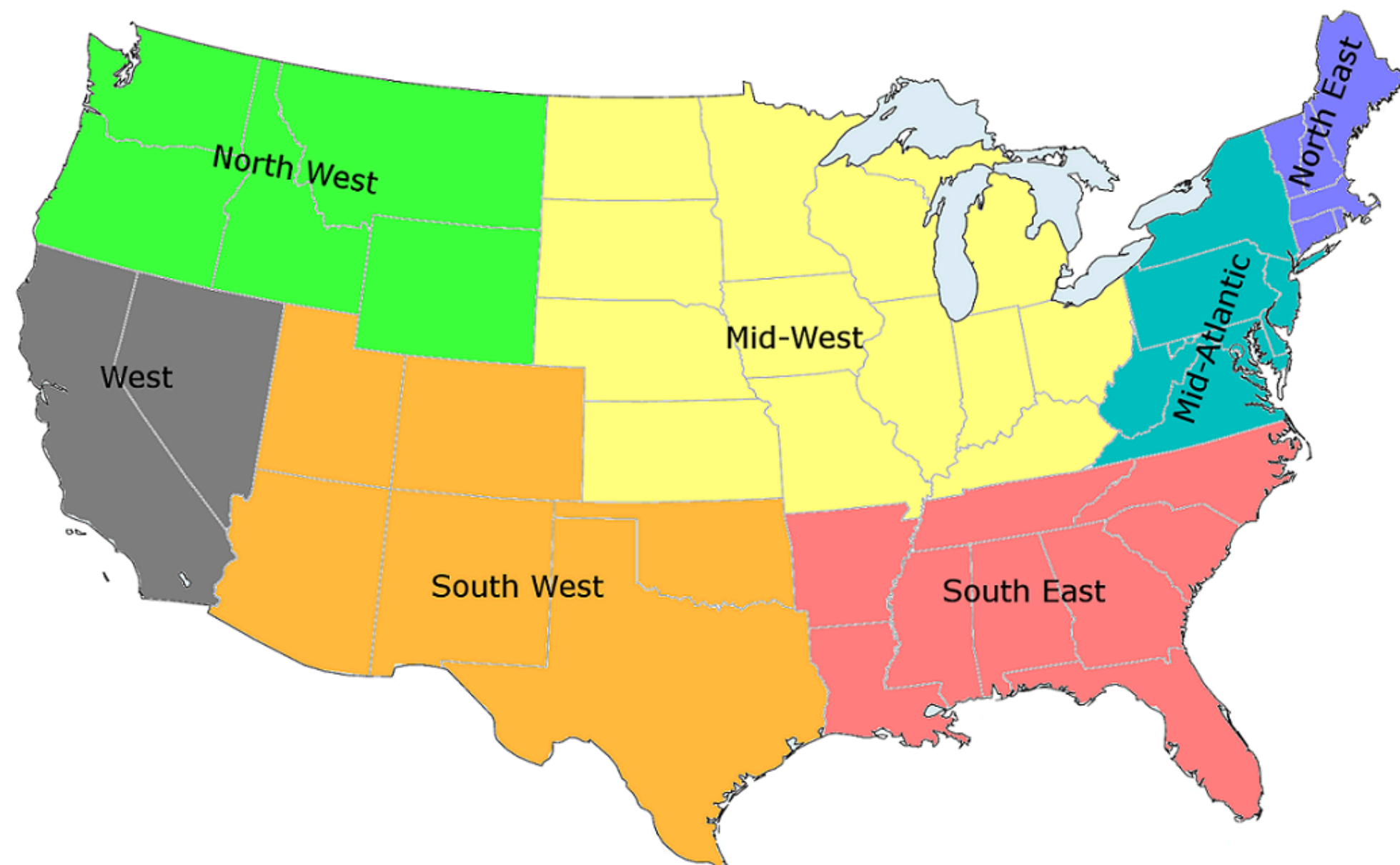
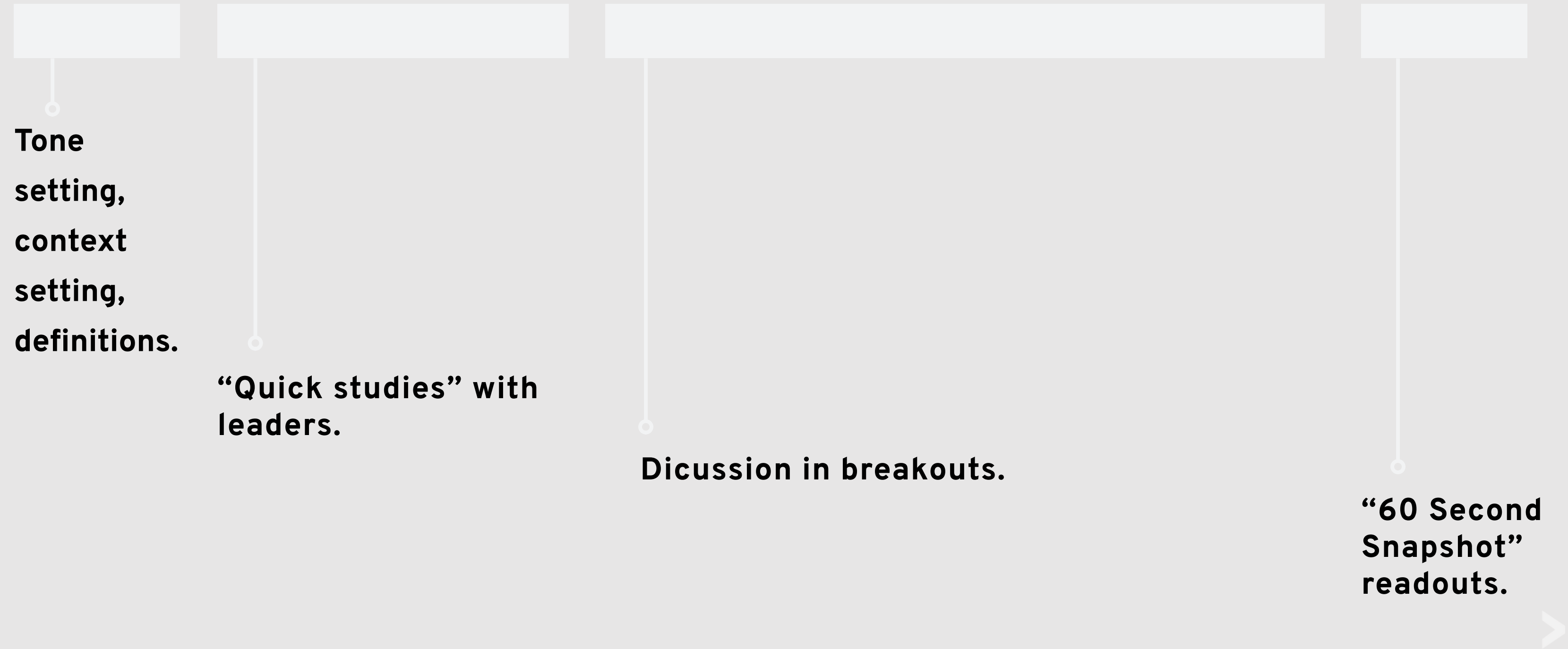


CREATING SYSTEMS CHANGE THROUGH COLLECTIVE ACTION



**PLEASE SIT BY
REGION**

TODAY'S PLAN.





WHY YOU?

- You have a unique vantage point as a small business leader, a human service provider, and an employer
- You can see all sides and facets of a system, and you have a pulse on the pressure points that – if activated in the right way – have the potential to lift up all workers
- Your work brings you closer than most to workers and individuals navigating employment barriers – your ability to advocate AND ally is powerful



ECOSYSTEM

noun | eco · sys · tem

a geographic center of gravity where complex, interdependent parts exist... and eventually all begin to vibrate together with common purpose*

*Approved by Redefine Alliance; not approved by Merriam-Webster :)



SYSTEMS CHANGE

noun | sys · tems change

the effort it takes to shift the dynamics for employment social enterprises (ESEs) to thrive and achieve our shared vision of setting folks with barriers to employment on the path to economic power*

*Approved by Redefine Alliance; not approved by Merriam-Webster :)





OUR “QUICK STUDIES” TODAY



Andy Magel
Denver, CO
Past ESE: Mile High Workshop



Maurice “Q” Jones
Phillidelphia, PA
Past ESE: PAR Recycle Works



Bruce Taylor
Tacoma, WA
Current ESE: Valeo Vocation



GETTING MOVING ON COLLECTIVE ACTION.

1. Create trust within the coalition.
2. Identify the shared vision, goals, and purpose of the coalition.
3. Create a one-pager fact sheet about the coalition.
4. Do a power mapping exercise to understand what leadership strengths and network connections exist within the coalition.
5. Grow the coalition to bring in more key voices.



LET'S START NOW.

- Where do you see opportunities to work together (e.g., policy, procurement / revenue, partnership cultivation)?
- What are the barriers that get in the way of the impact you want to have for participant employees? Any themes?
- What is one next step or connection that would help move this forward?



What is the “wind” you need in service of the shared opportunity or barrier you want to take on?

This could be one question your group wants to answer

OR

one person you want to meet

OR

a space you want to join.



60 SECOND SNAPSHOT



00:54



Exit Ticket

Please let us know how we did!





THANK YOU!

Rony Cepeda Mekosh
Senior Manager, Capacity Building | rcepeda@redefinealliance.org