

**COALFIELD
DEVELOPMENT**
Appalachian COURAGE. CREATIVITY. COMMUNITY.

**SNAP EMPLOYMENT & TRAINING
FOR APPALACHIA**

SNAP E&T: TYING IT ALL TOGETHER
COHORT WRAP UP & NEXT STEPS
July 22, 2026

AGENDA

TOPIC	DETAILS
Welcome to the FINAL Session	✓ You're almost done!
RE-CAP: SNAP E&T Fiscal: Funding Basics & Allowable Costs	✓ Quick Review
Tying It All Together	✓ Venn Diagram ✓ Prepping to become a Third-Party Provider
Cohort Share Out	✓ Each group will have 2 minutes to share!
Technical Assistance And NEXT STEPS	✓ Next steps

FUNDING ALIGNMENT & BUDGET REVIEW



REIMBURSEMENT POTENTIAL: A QUICK ASSESSMENT

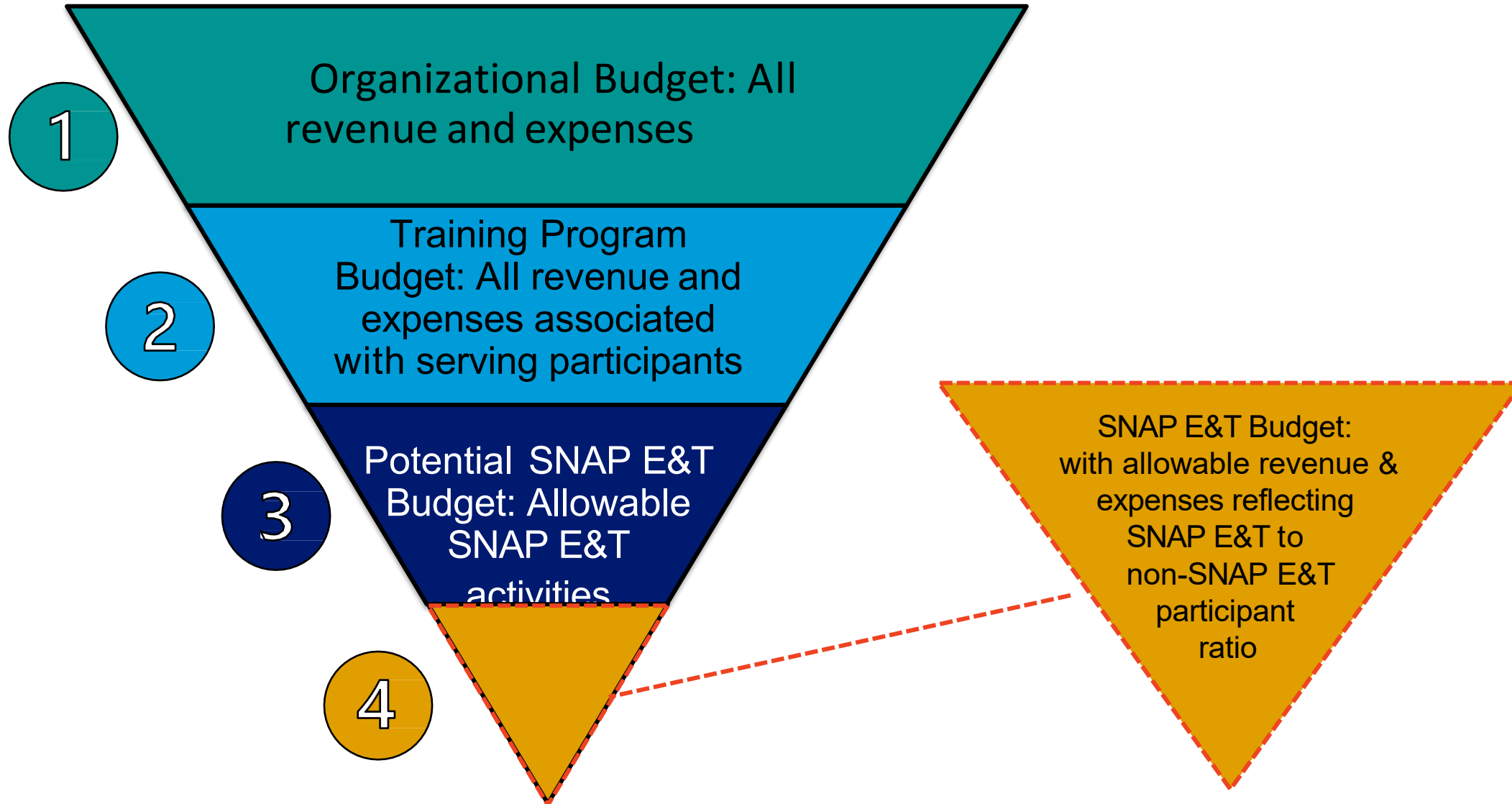


- **Non-Federal**
- **Not Federally Matched**

Tied to SNAP E&T Activities

**SNAP E&T
Eligible**

SNAP E&T BUDGETING

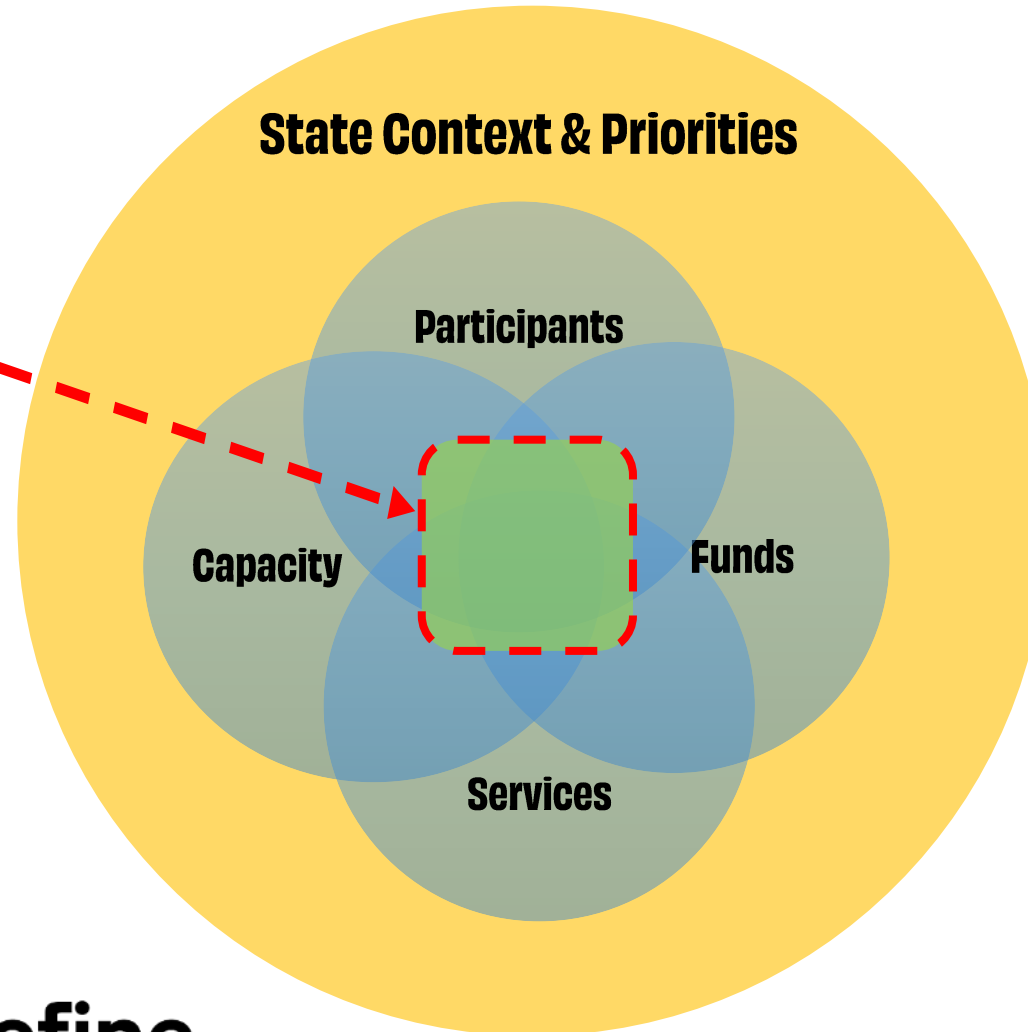


TYING IT ALL TOGETHER



SNAP E&T: TYING IT ALL TOGETHER

**A strong SNAP E&T
Provider is well aligned
with SNAP E&T in 5 key
areas**



YOUR PROGRAM IS (or is ALMOST) ALIGNED, NOW WHAT?

Begin by exploring the opportunity in your state.



Are SNAP E&T partnerships available
in your state or county?



Who at the state/county level
do you need to contact?



Is there an RFP process
and what is the schedule?



Does your state use an intermediary?



Answering these questions will help
you take the next right step.

EXTERNAL ALIGNMENT

Below are five action steps to better understand the SNAP E&T opportunity in your local area.



1

Meet with your
SNAP E&T
Agency

.....



2

Talk with other
organizations in
your region that are
current providers

.....



3

Connect with your
Technical Assistance
Team as needed

.....



4

Review the
SNAP E&T Provider
Handbook, if
available

.....



5

Review the
state/county annual
SNAP E&T plan

SNAP E&T ADMINISTERING AGENCY

Meeting with your SNAP E&T Agency can be an important first step.

Every Program Is Unique!



Tip: Each state (and sometimes county) structures its program differently. Starting the conversations with your administering agency will help you understand your local SNAP E&T landscape.



Start the conversation.
Build the connection.
Create opportunity.

LEAN IN **ON YOUR NETWORK**



Talk to other
organizations in
your region that
may be current
SNAP E&T Providers



Social Enterprise Programs



Community-Based Organizations



Community Colleges



Workforce Development Providers



*Your network is a powerful first step
toward building partnerships.*

READ THROUGH YOUR SNAP E&T STATE PLAN

What's in the State Plan?- You all received these!

- Every state needs to submit a SNAP E&T State Plan, which outlines the **vision, planned growth, and goals** for their SNAP E&T program
- This includes the **role of third-party providers**, and which partners the state will engage during the program year
- The plan also determines **which components are offered** in the state, as well as any specific requirements for reporting or service delivery
- You can find your State's plan here: [SNAP E&T State Plans | Food and Nutrition Service](#)

Planning Cycle & Timeline

- SNAP E&T programs run on the Federal Fiscal year from **Oct 1 - Sep 30**
- Typical partner submission is **Late Spring** for States to submit to FNS by **Aug 15**

NEXT STEPS TO BECOMING A **SNAP E&T PROVIDER**



THESE ITEMS ARE TRUE:



Our ESE is aligned with SNAP E&T model



SNAP E&T partnerships are an option in our state/county



We have a point of contact with SNAP agency/E&T intermediary



The opportunity to apply to be a SNAP E&T provider has been announced



ACTION ITEM:

Pull together your cross-department team to develop your SNAP E&T pitch, proposal and budget. For example – program team, fiscal, administration, data, quality assurance & development.



APPLYING TO BECOME A **SNAP E&T PROVIDER**

The proposal will seek information about:



YOUR EMPLOYMENT AND TRAINING SERVICES

- Employment and Training Services
- Case Management and Supportive Services



PEOPLE YOUR ORGANIZATION SERVICES

- On SNAP or SNAP eligible, but not on TANF
- Demographics and Focus Populations



FUNDING USED TO DELIVER SERVICES

- Non-federal funds to cover your services
- Funding Diversity & Sustainability



YOUR ADMINISTRATIVE INFRASTRUCTURE

- Experience managing funding streams, fiscal and data collection capacity



NOTE:

SNAP agencies may ask for other specific information that they may find important or need to request due to other requirements.

KEY TAKEAWAYS



SNAP E&T application and onboarding processes **vary from place to place.**



Draw on the fundamental program elements that have been covered in the webinars & cohort



Communication with the SNAP E&T Agency is always essential.



When starting out, **your budget will be your best estimate.**



You aren't starting a new program. You're accessing a new funding source that is tied to current services and funding.



Start small and build on your successes.



QUESTIONS?

COHORT DISCUSSION: SHARE OUT

1



WHAT'S CHANGED?

- Looking back to when you joined the cohort, what's one thing you understand differently about SNAP E&T today?
- What assumption did you have that turned out to be incorrect?
- What surprised you the most?

2



WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
- What's your biggest priority over the next six months?
- What's one strength your organization already has that positions you well for SNAP E&T?

3



ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will.....

4



ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!



Your insights help strengthen
our learning community
and support each other
on this journey.



Pollen8



Fair
Chance
Works

SOAR
SHAPING OUR
APPALACHIAN REGION



COHORT DISCUSSION: SHARE OUT

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ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

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ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!



Fair
Chance
Works

1

It's a coordinated workforce ecosystem, not just an employment program. Provider success depends on documenting reimbursable services as much as job placements. The extent of manual processes and disconnected systems still in use surprised me the most.

2

FCW is building strategic partnerships and validating the model in Kentucky. Our biggest priority is to secure pilot employers and workforce partners. We also want to complete platform development and launch initial pilots. One strength is our existing workforce development experience through Kentucky OVR.

3

Within the next 30 days, our organization will begin pilot discussions with workforce partners and employers to validate ROIHire within the SNAP E&T ecosystem.

4

The cohort provided a much clearer understanding of how SNAP E&T operates and where technology can create meaningful value for providers, participants, and employers. The one-on-one discussions and practical insights were especially valuable.

COHORT DISCUSSION: 12 LIVE STAFFING



1

WHAT'S CHANGED?

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2

WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
- What's your biggest priority over the next six months?
- What's one strength your organization already has that positions you well for SNAP E&T?

3

ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

4

ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!

COHORT DISCUSSION: HIGH ROCKS EDUCATIONAL CORPORATION



1



WHAT'S CHANGED?

- Looking back to when you joined the cohort, what's one thing you understand differently about SNAP E&T today?
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- What surprised you the most?

2



WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
- What's your biggest priority over the next six months?
- What's one strength your organization already has that positions you well for SNAP E&T?

3



ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

4



ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!

1

We gained a much better understanding of how SNAP E&T operates through different provider models. We initially assumed requirements would be fairly consistent nationwide, but learned that State Plans, reporting requirements, performance metrics, and program components can vary significantly from state to state. What surprised us most was the level of flexibility states have in designing and administering their SNAP E&T programs.

2

We are currently transitioning from planning to implementation, having been included in the West Virginia SNAP E&T State Plan as a third-party provider for FY 2027. Our biggest priority over the next six months is ensuring implementation readiness through strong intake, reporting, compliance, and participant tracking processes. A key strength is our existing workforce development experience, community partnerships, and experience in managing highly regulated Federal and State programs.

3

Within the next 30 days, our organization will finalize guidance with our State Plan representative, submit remaining budget and application materials, and formalize internal procedures to support a compliant and effective SNAP E&T program (we are going to be busy! 🤖).

4

Very grateful to work with such a wonderful group. Biggest of thank yous to Samantha, Deana, and Andrew for helping us get implementation ready.

COHORT DISCUSSION: COLLINS CAREER TECHNICAL CENTER



COLLINS
CAREER TECHNICAL
CENTER

1 WHAT'S CHANGED?

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- What assumption did you have that turned out to be incorrect?
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2 WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
- What's your biggest priority over the next six months?
- What's one strength your organization already has that positions you well for SNAP E&T?

3 ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

4 ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!

COHORT DISCUSSION: EASTERN ACTION



- 1 Eastern Action went through this cohort previously with the National Community Action Partnership. So, we came into this cohort with a firm understanding of SNAP E&T.
- 2 We are currently building internal capacity. Our biggest issue has been the lack of appropriate funding to support the program. We have recently secured 1M from Sustain Our Future Foundation that will allow us to increase staffing positions and establish specific programming. Eastern Action has strong policies /procedures, knowledgeable staff and actively involved leadership to position us well for SNAP E&T.
- 3 Within the next 30 days, our organization will be contacting the state to determine if it is possible to submit our application to begin SNAP E&T in January or April 2027.
- 4 Working through the cohort a second time has provided Eastern Action with a stronger foundation to build this program within our region. We have been fortunate to work with the group and regain our focus on SNAP E&T.

- 1 **WHAT'S CHANGED?**
 - a. Looking back to when you joined the cohort, what's one thing you understand differently about SNAP E&T today?
 - b. What assumption did you have that turned out to be incorrect?
 - c. What surprised you the most?

- 2 **WHERE ARE YOU ON THE JOURNEY?**
 - a. What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
 - b. What's your biggest priority over the next six months?
 - c. What's one strength your organization already has that positions you well for SNAP E&T?

- 3 **ONE ACTION YOU'LL TAKE**

Complete this sentence:
Within the next 30 days, our organization will _____.

- 4 **ANYTHING ELSE YOU'D LIKE TO ADD?**

Share here!

COHORT DISCUSSION: POLLEN8



Pollen8SM

1

WHAT'S CHANGED?

- Looking back to when you joined the cohort, what's one thing you understand differently about SNAP E&T today?
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- What surprised you the most?

2

WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
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- What's one strength your organization already has that positions you well for SNAP E&T?

3

ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

4

ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!

COHORT DISCUSSION: SOAR

1 WHAT'S CHANGED?

- Looking back to when you joined the cohort, what's one thing you understand differently about SNAP E&T today?
- What assumption did you have that turned out to be incorrect?
- What surprised you the most?

2 WHERE ARE YOU ON THE JOURNEY?

- What state are you currently in? (exploring, building internal capacity, preparing for application, etc)
- What's your biggest priority over the next six months?
- What's one strength your organization already has that positions you well for SNAP E&T?

3 ONE ACTION YOU'LL TAKE

Complete this sentence:

Within the next 30 days, our organization will _____.

4 ANYTHING ELSE YOU'D LIKE TO ADD?

Share here!

WHAT'S NEXT



1

FINAL 1:1 TECHNICAL ASSISTANCE CALLS (SEPTEMBER)

- Final update to work plan
- Complete cohort close out



2

CONTINUE WORKING WITH YOUR TA TEAM (IF APPLICABLE)

- ✓ Those of you who may be getting close to contracting
- ✓ Those of you who have contract in hand
- ✓ Those of you who are implementing
- **Update** & finalize workplans in shared folder
- **Update** the cadence and length at your next TA call



3

MAINTAIN ACCESS TO RESOURCES

- Shared folders
- REDFWorkshop SNAP E&T [Cohort Landing Page](#)



4

SNAP E&T AFFINITY GROUP (COMING SOON)

Stay tuned for details on our upcoming affinity group for continued connection and peer learning.



5

OPTIONAL OPEN OFFICE HOUR + A SURVEY TO COME!



August 19th



2:00 PM EST



WE'RE HERE TO SUPPORT YOU

Your progress is important, and we're here to support you as you move forward on your SNAP E&T journey!

**COALFIELD
DEVELOPMENT**
Appalachian COURAGE. CREATIVITY. COMMUNITY.

**SNAP EMPLOYMENT & TRAINING
FOR APPALACHIA**

CONGRATULATIONS COHORT!
END